

Intervista a Gianluigi Linchi e Williams Troiano, presidente di Fidei Signa Onlus e Direttore dell'Italian Heritage Award.

D : What is the Italian Heritage Award and how was founded ?

R : It's certainly unique and original International recognition character that is assigned to the excellence that mostly are distinct to guarantee the protection of the cultural heritage of the world. About two years ago me and Stefano Filocamo, Treasurer of the national association Fidei Signa Onlus which I chair, we got to found that, unbelievably, there wasn't any event which rewards the effort of many scientists, operators, technicians who spend the entire professional career in this complex task that as a primary significant historical and cultural to the deep knowledge of our planet.

We consequently decided to organize, for the first time, a large event- including also multimedia- that would lead to the attention of a much broader and diverse target, the issues and criticality of the huge field.

And, we felt that bring to the limelight those who often have spent a lifetime to support the cause of development and transmission to posterity traces of our civilizations was a good idea and, even before that, it was a must.

Thus was born the original idea of Italian Heritage Award which, at first, has pledged to bring the attention of the sector the primary desire to organize the event.

An original real poll that it immediately able to confirm enthusiastic approval and immediate strong willingness to help our planning, in order to realize a real operational program.

Academics, scholars, personalities of the office more significant, have joined, for the first time, to drawing up a roadmap for joint work between them.

So, before we imagine an Honorary Committee to support formal initiative, we have seen constituted the two outstanding juries-scientific and technical-that would, following resulted the stronger backbone of Italian Heritage Award.

Just scroll to the names of the members of the juries to number twenty between the most significant personalities of the Italian and international academic world.

I could say that, gradually, the most of it was practically realized: Italian Heritage Award had obtained such a consensus of sector that the thickness and the seriousness of the event could already be touted in any context: academic, institutional, political- Italian and international.

The approximately 20.000 proposals for candidates, sent by February around the world, did the rest. To go deeper into the finalities, content and articulated organization of all the various stages of the event, cannot that postponing to the illustrative and full official website which lists each content for those who want to deepen their knowledge of the award: [www.italianheritageaward.org](http://www.italianheritageaward.org)

D : Italy is the country that has the artistic and cultural heritage most important in the world, but very often not the slightest valued. The award also aims political purposes, that is to say, capable of encouraging to public institutions to encourage them to do more?

R : Treat the oneness of our artistic and cultural heritage putting it in relation to the underestimation of its enhancement is very strongly reductive. We have always been at the top of any world ranking of excellence for the importance of the Italian cultural treasury and these estimates, near the truth, are cyclically drawn up by organizations such as UNESCO.

For look an adequate answer to the question that I have to treat, we talk about total degradation, regrettable inefficiency, serious political blindness. The commonplace that occurs - and exemplifies Italy as the most important open-air museum in the world - it is absolutely precise and accurate. It would be enough enforce the laws on the enhancement of national cultural heritage that the State has completed by 16 long years but have remained totally dead letter and never actually promoted and applied, it would be enough to make known to the parties the framework agreement signed

between the Ministry and Confindustria to facilitate the relationship between state and private - in this case just 15 years ago - to perform in large part, to the economic shortcomings of a ministry altogether latent far as to declare not to Unesco not even possess adequate mapping of the national cultural heritage.

The restoration, protection, management of the cultural heritage and the many ancillary services that would ensure the best use of the pleasant and interesting sites artistic and historical is the trivial and achievable recipe would solve many problems.

Not only strictly in the interest of better protection of our national treasure but also what resolution of terrible problems of social order in which we live every day and which do not provide quick solutions.

A correct management of an artistic heritage that is certainly that of Vatican Museum. A perfect overall efficiency: goodness workshops restoration for each field of technical assistance, efficient and appropriate accessory services, support international organizations for the promotion and tourism promotion, numerous conventions all over the world with tour operators and carriers for international transport, marketing merchandise quality and exclusive.

A perfect organizational machine that makes the Vatican Museums the first museum in the world by number of paying visitors and proceedings. Of course, Italian Heritage Award as one of its functions has also to urge the state to open your mind and start thinking that the proper management of our heritage is equivalent to ensure development of tourism and of particular quality, consequently, to implement employment development, professional development, thereby creating overall wealth for the benefit of all.

D : Do you expect future collaboration with the Ministry of Culture or with other public and / or private, or do you prefer to act how patrons from the outside?

R : The event is organized by the Association Fidei Signa Onlus for the promotion of Cultural Heritage, which I chair. I do not believe that the International Prize for Italian Heritage Award, created and realized by the association, indicating the tool that can or should aspire to collaborations with MIBAC.

It 'an event that is a candidate to result the largest industry event of international character but his aspiration is to be able to count on the collaboration of institutions, organizations, universities, laboratories, working groups, professional, scientists in the field, such as contributions international character.

These collaborations will bring-since the first edition - to characterize Italian Heritage Award for the annual meeting agenda than anyone in the world, works to enhance the traces of civilization that we all have an obligation to transmit to posterity.

The National Association Onlus Fidei Signa unlike, was founded by Don Giuseppe Colombara SDB with the intention to stand as a tool to MIBAC.

Ready to analyze and plan any kind of collaboration, including specifically with MIBAC, if addressed to change the framework of current stalemate in the overall context of a will based on principles and common goals. Fidei Signa Onlus is available to work independently, without any contribution of an economic nature, to revitalize - or better start vitalize - the meanings contained in excellent laws of the State unknown, not promoted, almost never implemented.

The National Association Fidei Signa Onlus is not considered patron of the arts; activity aligns historical associations for the purpose of solidarity modeled in particular those born by Catholic. Membership organizations that have strongly contributed to a better face of post-war Italy activating in all those fields where the nascent Republican State showed that they need disinterested collaboration, organic and organized.

We do not concur in contributions but we can do our articulated programs through forms of contribution spontaneous and completely transparent: membership, donations, support from the business world, as a sponsor. Thanks to these opportunities we could organize the big event, which is Italian Heritage Award, without anyone taking part - for any reason - to compete for the award of

26 awards and substantial Scholarship-Research Fund of € 30,000, should support charge, even a simple contribution to the costs of the secretariat that manages a data center of over 20,000 potential candidates with international standards and that these numerous interlocutors communicates daily for a period of nine months.

D : The award is made up of various sections. Can you explain this ?

R : In the moment in which the Italian Heritage Award has taken shape, the idea founding, although seemingly simple, was of such force that, for avoid to disperse in amplitude of the treaty was addressed, to recognize excellence in the field cultural heritage must, first, define scopes. This is why we conducted a search of all the many actually forming the complex values of witness man, both under the profiles of research, and in the most purely operational. On the basis of these assumptions, the group of work to direct me, defined the different categories that are then become individual merit awards.

D : What are the requirements to compete for the prize?

Director of the Italian Heritage Award Award arc. Williams Troiano

R : The competence and preparation first of all. The rest resides in the ability / willingness to put others' evaluation their job. Accordingly, the procedure is simple as well as the requirements requested. Those who apply must, through the portal Internet dedicated to this step by step guide, illustrate exhaustively the object of their proposal for the various award categories.

D : Single people can participate to the announcement or even research groups or institutions such as Libraries, Archives ?

R : The open participation is free, is open to all those who found in the founding principles of the award, according to the values that are underlying the association Fidei Signa Onlus of the event is the primal spark. The only real limitation lies in the fact that, for technical reasons, have chosen that even in the presence of reality articulated as institutions or groupings of various kinds provided statutorily recognized, is that to submit the application is a designated representative.

This at last to preserve the slenderness required for enrolment practices, which as we have already mentioned are perfected only through the internet.

The web portal is in its way the emblem of our event, because today you can not ignore the strength that the network is, especially for issues like these. Nevertheless, if we were limited to using the internet we missed an opportunity both for us and for students whose award is open.

For this reason the Italian Heritage Award is not just an event that aims to enhance those who are deserving, but it is also a moment of confrontation and debate on what it means strategically preserve and transmit cultural heritage. In this regard, we have designed a study day able to substantiate the award allowing all those who work in the enacting field of cultural heritage, to present their work through a print publication with ISBN, published by the newly formed Fidei Signa.

Scientific editions.

Link to the notice: <http://www.italianheritageaward.it>